

# BRIGHT IDEAS

## Elliptipar gondolier® display lighting system Lighting with PUNCH

Put the focus on the merchandise. Gondolier's high performance asymmetric reflector projects light from the top of a gondola to the bottom —more evenly than existing systems — from a height of 7' or more and with minimal shadowing of lower shelves.

The gondolier is available in modules to fit your design with arms that hook onto the gondola uprights, integral electronic ballasts and a choice of cord and plug or through-wiring for an entire row. It's easy to install and to rearrange — lighting that can move with the gondola.

Add a T5 lamp in a symmetric reflector to the top of the gondolier for uplighting and you have a total lighting system that's glare free. Gone are the round holes in the ceiling for metal halide downlights or the stripes of glaring fluorescents... and bye, bye ladders!

For more information go to [www.kli-hi.com](http://www.kli-hi.com) >manufacturers>elliptipar or go to [www.elliptipar.com](http://www.elliptipar.com)



Jewel-Okco Store  
Chicago, IL

## LSI Industries New Outdoor Architectural Luminaire



Packed with performance, the PATRIOT features a patented innovative optical design that utilizes horizontal lamp positioning. These advanced optics offer both a high performance reflector system for maximum efficiency and IESNA full cutoff classification for a glare-free site.

The PATRIOT's contemporary, low profile design complements today's architectural trends, yet its classic curves ensure that it will never look out of date. This luminaire offers an unmatched combination of premium-grade performance and style at a competitive price.

The PATRIOT's compact, aerodynamically designed housing contributes not only to its visual appearance but also means dramatically lower EPAs than traditional shoebox fixtures. This translates into lighter gauge poles, lowering your initial cost and the total cost of ownership.

The new PATRIOT gives you premium-grade lighting performance and the value you expect from LSI.

For more information go to [www.kli-hi.com](http://www.kli-hi.com) > manufacturers > LSI Industries or go to [www.lsi-industries.com](http://www.lsi-industries.com)

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KLI is known as the premiere lighting manufacturer's representative in Hawaii since 1976. In general, we promote our lighting manufacturers through Architects, Engineers and Designers and distribute through wholesale electrical houses.

KLI was originally incorporated in 1976 under the name KLOPFENSTEIN'S and operated out of a house in Hawaii Kai. In December of 1987 we moved our operations into our present location on Nuuanu Ave in Downtown Honolulu. In 1997 we reincorporated as KLOPFENSTEIN'S LIGHTING INC (KLI).

Our primary purpose is to provide the best product for your application with efficient service for all your needs.

